



# 2022 Annual Report

### Homeownership



Harold had been living in his Hawley Green neighborhood home for years when the owner fell behind on property taxes and the house went into tax foreclosure. He and his partner, Lena, were faced with moving their family - a disastrous situation given that the home had been extensively adapted to be accessible for Lena's adult daughter. "A lot of effort went into getting Lena's daughter set up," Harold says. "We didn't know what we were going to do if we had to move."

That's when a friend told him about Coop Fed. Harold enrolled in our Housing Counseling program, made an action plan, and was approved for not only a mortgage but a Homebuyer Dream grant. With support and guidance from Coop Fed, he successfully purchased the property and preserved his family home. Now, he's the one telling his friends to call our credit union. "They ran through everything; told us what was going to happen," Harold says. "Everybody at that place helped me out so much."





\$3,267,947

**50%** loaned to first-time homebuyers

**\$114,000** granted for down payment assistance

## **Personal Finance**



Eric joined Pathways to Apprenticeship to realize his ambition of becoming an electrician. Through a unique partnership between Centerstate CEO, the Community Center Collaborative, and other local agencies, Pathways provides training, apprenticeships, and wrap-around support to help people like Eric launch careers in construction trades. "They have perks and benefits to help you get on your feet," Eric says, "and it's hands-on. That's my learning style."

As a Pathways graduate, Eric was able to access the Vehicles to Work Loan Fund at Cooperative Federal. "Coop Fed was the only institution willing to take a risk on me, because of stuff in my past on my credit report," Eric explained. "But now I'm paying attention to my credit, and building it up so that in a few years I'll be able to get a newer car and hopefully buy a house." Eric used to imagine moving away from Syracuse and finding a fresh start. "Now," he says, "I'm kind of in a good place here."



**195** PERSONAL LOANS OPENED IN 2022



**940** active personal credit lines

# **479**

new members joined in 2022

## Small Business



Manila was a Brooklyn-based entrepreneur when COVID-19 hit the city, ultimately causing him to move back home to Syracuse. Born and raised on the North Side in a family of Laotian refugees, he returned to his roots determined to continue his path as a business owner - while also having a positive impact on the community. Recognizing both need and opportunity in the rental housing market, he formed Makrut Properties with a special focus: "offering dignified and safe housing for refugees and immigrants on the North Side."

"When I drive or ride my bike through the North Side," he says, "I see homes that have been destroyed by poverty and neglect. Landlords have turned slumlords, and care more about collecting rent, while homes are left uncared for and the dignity of the community deteriorates. Safe and affordable housing is the foundation from which all other success grows."



29 SMALL & MICRO BUSINESS LOANS OPENED IN 2022 \$2,590,719

**80%** loaned to businesses owned by people of color and/or women

**36** local jobs supported

# **Advising & Support**



"Entrepreneurship is something that always intrigued me," says Geovahnie, who grew up watching his uncles run a contracting business in Syracuse. "They inspired me to want to build something." While still working his day job as an elevator technician, he cofounded Mt. Vernon Roots, a contractor that specializes in "apartment prepping." Before long, he secured a contract with a major housing agency and needed a microloan to help his venture grow.

But when Geovahnie began looking for funding, he was turned down by three different lenders. "They were heavily depending on personal credit, and my score wasn't high enough," he says. That's when a business advisor at the South Side Innovation Center told Geovahnie about Coop Fed's Business Opportunity Fund, an innovative program that provides flexible loans together with hands-on advising. He received the funding he needed, and now it's onward and upward for this motivated entrepreneur.



623 EDUCATION & COUNSELING CLIENTS IN 2022 Adults + Youth + Business

**44** youth program accounts opened

**48** classes sessions presented

### **Board of Directors**





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## **Financial Statement**

Income Statement		12/31/2022		12/31/2021
Interest Income	Ś	1,399,664	\$	1,290,201
Provision for Loan Loss	S	(292,476)	S	(170,869)
Grants & Contracts	Ś	1,074,280	\$	951,880
Other Income	S	594,768	\$	714,024
TOTAL REVENUES	S	2,776,236	\$	2,785,236
Interest Expense	\$	42,872	\$	52,700
Operating Expense	S	2,611,666	\$	2,129,535
TOTAL EXPENSES	S	2,654,538	\$	2,182,235
Net Income	S	121,698	\$	603,001
Balance Sheet	100			and the second
Loans	S	27,939,703	ŝ	26,296,859
Investments & NCUSIF	Ś	646,926	Ś	677,401
Cash & Deposits	S	3,623,322	\$	5,470,270
Other Assets	S	1,977,092	\$	1,496,403
TOTAL ASSETS	S	34,187,043	\$	33,940,933
Liabilities excl Sec. Cap.	S	2,265,145	\$	2,842,510
Member Shares	S	27,121,705	\$	27,189,206
Nonmember Deposits	Ś	2,334,379	ŝ	1,455,100
Total Liabilities & Shares	S	31,721,229	\$	31,486,816
Secondary Capital	S	880,000	\$	990,000
Equity	S	1,585,814	\$	1,464,117
Total Net Worth	S	2,465,814	\$	2,454,117
TOTAL LIABILITIES, SHARES & EQUITY	S	34,187,043	\$	33,940,933

#### Key Ratios

Net Worth	<b>7.24</b> %
Net Worth Growth	0.48%
Return on Assets	0.36%



Loan Delinquency	<b>7.97</b> %
Net Charge Offs	0.96%

Deployment -

Loans to Shares	<b>94.85</b> %
Loans to Assets	81.73%
Loans Granted	\$7.2 million

# **Investing in People**

All people deserve to thrive. That's why we offer banking services & guidance that help you reach your financial goals and live a better life. We're here to support you and uplift our community together.

Mission What are we

here to do?

#### Vision

What future will we help create?

### Values

What principles guide our work?

Cooperative Federal's mission is to foster social equity and economic justice in Syracuse, NY by connecting all people with capital and banking services - especially in communities that have been unjustly excluded from wealth.

We envision a solidarity economy: a world where all people are valued, have opportunity, and can be part of a sustainable future.

> Solidarity: We're in this together. For each, for all.

> Racial Justice: We recognize and work against systemic and institutional racism.

> Social Equity: We all deserve the opportunity to reach our full potential. We understand the impact of privilege, and the difference between equality and equity.

> Self-Determination: We honor everyone's right to decide who they are, what they want, and how to live their truth.

> Sustainability: We strive to be part of healthy, regenerative systems in nature and in society. We seek to do less harm & more good for the future of our planet.





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About the Cover: Photos of more Coop Fed members. Read their stories at www.coopfed.org/Impact